Log Transport Safety Council Priority Actions 2022-23

Focus - Understanding our approach to "lobbying" or advocating for our members

- 1. Strengthen LTSC's ability to collect intel and understand member experiences to inform policy designers.
- 2. Develop a regular engagement approach to seek the sector voice such as an annual survey to recognise issues and opportunities that affect members.
- 3. Commit to providing the "reality" to support meaningful decision making through NZTA
- 4. Enhance central government relationships in order to be early influencers of policy
- 5. Develop stakeholder engagement plans to intentionally inform and collaborate with partners
- 6. Influence change through connections with other strategically aligned groups such as those organisations participating in the New Zealand Log Transport Safety Accord
- 7. Explore "key messaging" opportunities with Forestry Owners Association and Transporting New Zealand.

Focus – Sustaining the organisation through succession planning

- 1. Review Constitution to ensure it is fit for purpose (including Executive Member numbers, selection process, roles, and representation)
- 2. Identify key roles within Executive membership and develop a succession plan
- 3. Explore appetite among members for geographic representation model with "Regional Representatives"
- 4. Establish local meetings or engagement structures to strengthen member understanding and information gathering
- 5. Consider administration and resources available to support regional approach and executive member engagement needs

Focus – Establishing a framework to assess opportunities and the value of LTSC's potential involvement

1. Develop a "Decision Matrix" that assesses opportunities/projects on a case-by-case basis. The score then suggests the role LTSC should consider playing. A sliding scale could consider questions such as

- Does it increase our impact? Does it serve our creditability? Does it affect the majority of members? Does it affect the well-being of members?

Focus – Formalising key relationships to progress collective activities and create better sector outcomes

- 1. Develop a partnership agreement / MOU with FOA (focus on strategic alignment)
- 2. Develop a partnership agreement / MOU with NZTA (focus on engagement with operational staff)
- 3. Develop a partnership agreement /MOU with Transporting NZ (focus on lobbying support)
- 4. Explore further relationship opportunities with FISC and FICA

